Electronic Article Surveillance Systems

Retail anti-theft solutions

We help protect your assets and help minimize shrink with our advanced Wi-Fi-enabled electronic article surveillance systems and sensors.

ADT® Commercial

Solving One of Your Biggest Problems Requires a Holistic Approach

Operating successfully in today's retail environment is a challenge

Your organization is faced with shrink that can often make the difference between a profitable year and one that falls short of expectations.

As one of the nation's largest integrators, we are your One Ideal Partner with a premier solutions portfolio.

According to the *National Retail Security Survey*, U.S. retailers lose nearly $50 billion a year to shrink, which is comprised of shoplifting, employee theft, paperwork errors and fraud. Of that total, shoplifting accounts for more than 36% of retail shrink-related losses.

(source: NRSS 2019)

Increase sales through open merchandising

Electronic Article Surveillance (EAS) systems can help your organization curtail shoplifting without sacrificing open merchandising of high-value, high-theft merchandise.

You can still profit from consumer impulse buys while helping to ensure that you are protected from shoplifting attempts.

EAS systems can help minimize crimes of opportunity and create a more secure environment for sales associates and customers.

ADT Commercial EAS Systems

We make it easy to switch providers, and our onboarding process is predictable, dependable and painless. If you're looking to increase coverage of merchandise in current locations or are in search of a new EAS provider, our retail team has decades of experience and is ready to serve your needs.

Wi-Fi Ad Guard

Designed to optionally hold advertisements, Wi-Fi Ad Guard system is a transceiver detection system available in single, dual or split antenna configuration. Each antenna provides coverage of 3 feet on either side of system with the Wi-Fi Ad Guard XL delivering coverage of 4.5 feet from antenna.

Wi-Fi Premier Guard

Designed with clear acrylic materials, Wi-Fi Premier Guard system is a transceiver detection system available in single, dual or split antenna configuration. Each antenna provides coverage of 3 feet on either side of system with the wider Wi-Fi Premier Pro delivering cover up to 4.5 feet.

Wi-Fi Diamond Door Guard

Designed to attach to a door frame off the floor, the system can also be attached to glass with industrial strength adhesive or tape. Wi-Fi Diamond Door Guide system is a transceiver detection system available in single, dual or split antenna configuration. Each antenna provides coverage of 3 feet on either side of the antenna.

These transceiver systems include:

▼	▼	▼	▼	▼	▼
Compatibility with all 58 kHz AM tags	Built-in Wi-Fi for remote tuning	Patented noise cancellation technology	Jammer detection	Optional metal guard foil detection	Optional people counter

2nd floor

1st floor

Wi-Fi Sky Guard Loop system

The Wi-Fi Sky Guard Loop offers theft protection without disrupting your retail locations' aesthetic appeal. The loop system is invisible and discreet, providing a frictionless experience for the customer. The complete Wi-Fi system technology can be fully integrated into the portal, and the electronics can be hidden.

Wi-Fi 2A and Floor Guard

Wide, luxurious entrances are welcoming to customers and convey an inviting environment. Wi-Fi 2A and Floor Guard is a revolutionary floor-based EAS system designed to be completely invisible with robust performance. The antennas are buried into the subfloor and multiple units can be installed from end to end—ensuring maximum detection range and offering an ideal system for stores with wide exits.

These EAS systems include:

▼

Compatibility with all 58 kHz AM tags

▼

Built-in Wi-Fi for remote tuning

▼

Patented noise cancellation technology

▼

Jammer detection

▼

Remote external alarm

Wi-Fi Remote Tuning Is Fast and Provides Service Efficiencies

Our EAS systems feature innovative Wi-Fi remote tuning capabilities that create a cost-effective benefit without adding infrastructure cost—they quickly and easily connect to the mobile hotspot configured with your system.

Most service calls will no longer require a technician to be on-site to resolve your issues— minimizing operational disruptions, and eliminating lead times and travel costs.

When you place a service call, the service technician will log in to your system to see if there are tags in the field, electronic noise, or other issues that can be managed remotely.

The technician can then remotely tune your system to perform optimally and efficiently.

Let's Start a Conversation

Local offices. National resources.

Our National Accounts program makes it easy for you to do business with us by offering a single point of contact and dedicated teams to manage your program. We are committed to delivering the latest technology while providing clients with customer service excellence.

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ADT® Commercial

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